

PIO Network Resources

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1. <http://www.bt.cdc.gov/disasters/psa/>

This site has PSAs, press releases, and text messages for a variety of different disasters.

2. Link to the website for ReadyWarn - <http://www.readywarn.com/> -- ~ \$15/month will get weather warnings automatically posted to Facebook & Twitter

3. Social Media in the News:

- a. TIME- How Social Media Is Changing Disaster Response

<http://www.time.com/time/nation/article/0,8599,2076195,00.html>

Citing examples from the recent events in Missouri and Japan, this article discusses the impacts of social media on disaster response. Social media allows the public to assist each other and disseminate information when phone lines are down or overwhelmed immediately following a disaster.

- b. The New York Times- Social Media Join Toolkit for Hunters of Disease

<http://www.nytimes.com/2011/06/14/health/research/14social.html? r=2>

The uses of social media are expanding to disease surveillance as people post and search for information on diseases. Epidemiologists can use information on websites like Twitter, Facebook or location based sites to identify and track outbreaks.