



# Region 2 Emergency Preparedness

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## Public Information Officer Network Meeting Minutes

Friday, October 1, 2010 9:00 a.m.  
Cerro Gordo/Franklin EOC  
Mason City Police Department

### Those Present

Gina Schnathorst, *Wright Medical Center*  
Kimberly Marker, *Wright Medical Center*  
Carol Meyer, *Wright Medical Center*  
Shelley Wolf, *Bremer County Auditor*  
Kip Ladage, *Bremer County EMA*  
Laura Huisman, *Mitchell County Public Health*  
Lisa Swanson, *Blackhawk County Health Dept.*  
Tina Ahlberg, *Blackhawk County Health Dept.*  
Kristen Larter, *Palmer Community-intern*  
Joanne Roepke Bode, *Kossuth Reg Health Center*  
Joann Boyer, *Palmer Comm Health (Fayette PH)*  
Jamie Hoey, *Palmer Community Health*

Kara Vogelsen, *Cerro Gordo PH*  
Jodi Willemsen, *Cerro Gordo PH*  
Jenni Swart, *Franklin County PH*  
Gloria Carr, *Floyd Co Auditor*  
Elaine Slade, *Waterloo VNA (Bremer Co PH)*  
Kathy Nicholls, *Wright County Public Health*  
Betty Ann Rosfjord, *Emmet County Public Health*  
Kathy Preston, *Emmet County Public Health*  
Jason Saffold, *Your HR Place*  
Linda Forthman, *Cerro Gordo County PIO*  
Steve O'Neil, *Cerro Gordo/Franklin EMA*  
Elizabeth Faber, *Region 2 PHEP Director*

### Social Media Training

The group was privileged to participate in a presentation by Jami S. Haberl, Executive Director, Safeguard Iowa Partnership & Leisa Fox, Vice President, Membership, Iowa Association of Business and Industry. The presentation was on Social Media and Use During a Disaster.

This training provided a basic introduction to social media use, including Facebook, Twitter, YouTube, and Linked In. The use of social media during a disaster was also discussed. The group discussed the pros and cons of different options and practical applications. Policy and other legal implications were also briefly discussed. This was a great introduction to this topic and one we will continue to explore further as a group.

### Next Meeting

The group discussed meeting face to face in a few months to actually practice some of the things discussed today as well as review Google Docs and how that could be used during a disaster. Elizabeth will notify the group as soon as she has secured a date and location.

Please contact Elizabeth Faber if you have any questions about this group. [efaber.region2@gmail.com](mailto:efaber.region2@gmail.com)